

GET YOUR WATCH REPAIRED AT
ROSENWALD'S AND SAVE MONEY
—ALL WORK GUARANTEED.

Rosenwald's Daily Store News

BUY YOUR DRUGS AND HAVE
YOUR PRESCRIPTIONS FILLED AT
ROSENWALD'S — PHONE YOUR
ORDERS

The New and the Beautiful, in an Impressive Panorama of Price Ready at Rosenwald's Tomorrow

In calling attention to our displays of 1915-1916 Fashions we are more than gratified to assure you of seeing here the most beautiful assembly of styles we have ever shown. You will be more than repaid by seeing our exhibit and values.

NEW SUIT, COAT AND DRESS MODELS are arriving daily. A fascinating collection of the newest creations, copies of Paris models, shown here exclusively.

ABOUT FUR TRIMMINGS As everybody knows this is the biggest fur season in years. Furs are as "scarce as hens' teeth." But our foresight enables us to offer all fur-trimmed garments without any advance in prices.

We are Doing the Greatest Ready-to-Wear Business in Our History

BECAUSE WE ARE OFFERING THE BEST GARMENTS AND THE FINEST SERVICE IN ALBUQUERQUE.

Real service consists of putting the smartest garments in plentiful variety before the customers and letting them make their choice. That's the Rosenwald idea. The smart suits and coats are here in an endless variety and at prices that make it possible for every woman to be stylishly dressed.

On Sale Tomorrow

New Suit Modes Direct from the Throne of Fashion

An impressive introduction to a new shipment of suits that has just arrived from New York. They measure up to the Rosenwald standard of style, quality and workmanship, suits of such pleasing attractiveness that they afford women excellent chances to be "apart from the crowd" in the matter of correct and becoming attire.



The Best **\$25** Suit Values

in the city

You'll find here higher priced models if you prefer them

BUY YOUR NEW DINNER SET NOW
AND SAVE ONE-FIFTH ITS COST



FREE Merchandise Order for 20 per cent of Any Open Stock Dinnerware Purchase

Merchandise Order

As good as cash in paying for merchandise purchased at this store.



You can select here from more than 100 patterns—the most varied, unusual and beautiful display in the Southwest. The free merchandise order means for you a strong attraction and saving.

Here Is Albuquerque's Chance To Place Charity on a Sound and Efficient Basis and Keep It There

The sympathies of every one go out to the old who have no means and are without friends or relatives to care for them. The young who are down and out always have hope that better days are to come. The old have no such consolation. They have no hope here and the kindness of the men and women who have a heart for the ill of humanity. They find that even the little strength that they have is of no service to them for no one is looking for an old man to do work.

Nearly every community has a home for such as these but there is none in this county and it falls to the Civic Betterment league to care for some of these in the best way that it can. There are several for whom some provision is made at the colony and there are others to whom an allowance is made each month. In several cases it is pitifully small but it is taken with gratitude and is used in a very economical way.

Every one in Albuquerque would say at once that these old persons should be cared for and that they should not be left entirely to themselves. The greater part of the support for help could be handled for

with these fellows. To every purchaser of open stock dinnerware during the next ten days, we will give with our compliments a merchandise order amounting to 20 per cent of the purchase. If you buy \$10 worth of open stock china, you receive free a merchandise order for \$2.00—just 20 per cent of your purchase, no matter what the amount.

better if turned over to some one who makes it a business to look after just such cases. When the Civic Betterment league asks for your support it is to bring some system and thought into the entire business of giving. Give to that and then send those who appeal to you to the office in the city hall. If then you wish to be of farther help the secretary will tell you what is best to be done.

It is worth a good deal to any city to have an office that is open every day to which those in need can come. It is worth a good deal to every citizen to know that there is a man in the city who is paid to look after the poor and to whom he can appeal at any time to look up cases of distress. He does not have the time to investigate some cases of which he knows nothing, but the secretary of the league will take the time to do that very thing. A fellow struck down the other day and began to beg. He was referred to the league. He was given no money but was offered a job so that he could earn enough to eat. Later it was reported to the office that he was beginning to get on his feet again. The secretary found the man and learned that he had not been to work at all. When informed that it was a case of either work or leave town he decided that there was another town that needed him more than Albuquerque. Every year just such fellows take a lot of good money out of the city that ought to be used for the poor who are really deserving relief. The greater part of the support for help could be handled for

You Never Saw Such an Assortment of Smart Hats at Such Low Prices

Two days ago we inaugurated our Mid-Season Millinery Sale and the sales show that Albuquerque women read our "Daily Store News" and take advantage of our Special Sales.

No offer we have ever made gives you greater value than our sale prices on Trimmed Hats, Shapes and Trimmings. Visit our second floor tomorrow and see how much you can save.

Lot No. 1

Trimmed Hats in the newest modes that have been sold regularly up to \$7.50 and \$8.00.

\$3.95

Lot No. 2

New Fall models in the latest shapes. Regular values ranging from \$8.00 to \$12.00; your choice now

\$5.95

Your choice of New Shapes, Velvet Sailors' Turbans, Tricorne, etc. Regular values ranging in price from \$2 to \$3; your choice

95c

Lot No. 3

Copies of exclusive Pattern Hats made up in our own workrooms; values up to \$15; your choice

\$7.95

Lot No. 4

Pattern Hats and copies of imported models; the very smartest Hats in the city; values up to \$22.50; your choice

\$9.95

Trimmings at a Fraction of their Actual Worth. Fancy Feathers, Birds, Wings, Pom Poms, Stickups. Former price up to \$2.50; your choice

89c



Two Specials in our Shoe Department for Saturday and Monday

\$2.98 for \$4.00 Suede Boots

FOR SATURDAY AND MONDAY ONLY

We place on sale an exceptionally good black suede button boot with cravenette tops, welted soles and medium height all leather Cuban heels. Very appropriate for street and dress wear. Regularly priced at \$4.00, but for this special event of two days' selling they go at \$2.98 pr. See them in our front window.

\$1.79 for \$2.50 Dongola Kid Boots

AN OPPORTUNITY SATURDAY AND MONDAY—Your choice of one hundred and fifty pairs of genuine dongola kid boots, lace or button, soft flexible oak leather soles, medium height heels, suitable for general wear, also a most enjoyable wearing house shoe. These boots are well worth \$2.50 pair; your choice for the two days at \$1.79 pair. See them in our front window.

Engraving That's Different

Our Mr. Jos. E. Selko is probably the most expert and proficient engraver west of Chicago and his skill and experience is at the service of Rosenwald's customers. You will find him in our Jewelry Department and if you have any special design in engraving you want carried out he will gladly submit designs to you at no cost. Mr. Selko engraves all silverware and jewelry purchased here free of charge and gives you a distinctive style.

Rosenwald Coats for Ladies Are Made to Serve and Satisfy

Ladies who choose their smart winter coat from the new shipment just received are bound to get satisfaction, because every garment represents the best tailoring skill and all fabrics are of the highest possible quality.

THE NEW COATS COME IN NOVELTY MIXTURES, PLUSHES, VELOUR AND ZIBELINES and sizes range from 16 to 44.

Priced

\$15.00 to \$50.00

TWELVE LOST LIVES IN SANTA CLARA WRECK

(By Evening Herald Staff Writer) Marshallfield, Ore., Nov. 4.—Twelve persons are known to have lost their lives and five passengers are still unaccounted for in the wreck of the steamship Santa Clara, which went ashore on the south spit of Coos bay Tuesday. No bodies in addition to those taken from the surf Tuesday night had been found up to noon today.

Your patronage is asked on a basis of good service, highest quality stock and the lowest prices it is possible to make. Men tell us we have the best arranged feed store for the quick economical handling of hay, grain and feed they have ever seen. These facts mean good service, low prices and real quality. Another fact—we pay no high freight. Hand-carried loads capacity all in our own buildings.

212-214-216 West Lead Avenue, 610-612-614 West Coal Avenue.

ALLEGED HOLD-UP MEN ARE PLACED ON TRIAL

Urbano Sanchez, Jose Maria Martinez and Ramon Salazar Said to Have Robbed William H. Lawrence.

Urbano Sanchez, Jose Maria Martinez and Ramon Salazar were placed on trial in the district court today, charged with robbery under arms. The three are alleged to have robbed William H. Lawrence several months ago on the road south of the city. Lawrence was on his way home in the small hours of the morning, according to testimony adduced today, when a man approached him and ordered him to come along. He said he was an officer. He took Lawrence up a dark alley, where one of two men waiting there thrust a gun at the victim and his watch and money were taken from him. The three defendants were identified as the trio of hold-up men.

On this morning and this afternoon the defense got under way.

Judgment for \$1,500. The First National bank today entered judgment against W. H. Lawrence and W. E. Hopewell for \$1,500. The money is due on a promissory note.

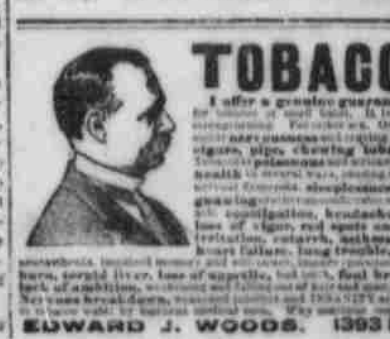
Mrs. Lilla A. Lippitt has filed suit for divorce from Edward C. Lippitt. The papers were withdrawn from the court clerk's office, a proceeding usually followed when it is desired to keep details of the complaint from becoming public.

Mrs. Lilla Matjoy, whose husband slashed her with a knife at their home on North First street two months ago, has started suit for divorce. Matjoy fled after the assault on his wife, but was run down last morning by Chief of Police McMillan and Policeman Pablo Lujan south of the city. In her complaint his wife says Matjoy cut her with a knife in El Paso last year.

FLOODS IN TIBER CAUSE HEAVY LOSS OF ITALIAN PROPERTY

(By Evening Herald Staff Writer) Rome, Nov. 4. (Via Paris 3:25 p. m.)—The floods caused by the overflowing of the Tiber have interrupted railroad traffic, uprooted trees and drowned cattle. Many peasant families have been rescued from areas surrounded by water. No loss of life has been reported.

Fine weather has set in and it is hoped that the floods will soon subside.



TOBACCO HABIT CONQUERED IN 3 DAYS

I offer a genuine guaranteed remedy for tobacco habit. It is quick, powerful, and safe. It is the only remedy that cures the habit in 3 days. It is the only remedy that cures the habit in 3 days. It is the only remedy that cures the habit in 3 days.

FREE

EDWARD J. WOODS, 1363 D, Station E, New York, N. Y.